

Hospitality & Food Service Career Pathway

MISSOURI ECONOMIC RESEARCH & INFORMATION CENTER
MISSOURI DEPARTMENT OF HIGHER EDUCATION
& WORKFORCE DEVELOPMENT
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What are Career Pathways?

Career Pathways are groups of occupations within a career field. Occupations within a pathway share common skills, knowledge, and interests. The pathways use industry recognized credentials and are examples of how different levels of training or education can help provide opportunities for career advancement.

Missouri Numbers:



15,195 Employers



308,646 Workers



\$28,478 Average Wage

Why Have a Career in Hospitality?

Hospitality and Food Service represents 12.9 percent of total private sector employment, employing over 300,000 workers in more than 15,000 businesses in 2019. Employment grew an average of 1.5 percent per year from 2014 to 2019. Hospitality and Food Service industry wages averaged \$28,478 in 2019. While overall this is lower than the state average of \$51,139 for all industries due to the large number of entry-level jobs in this industry, some occupations that can be obtained with on-the-job experience have higher pay. For example, average wages for a Food Service Manager are \$53,390, and average wages for Lodging Managers are \$54,000. The Hospitality and Food Service industry is projected to grow seven percent from 2018 to 2028, adding over 25,000 new jobs over the 10-year period.

There are a variety of careers in the Hospitality and Food Service fields of Administrative & Support Services, Sales & Marketing, Food Service, and Entertainment.

Know the Basics

Hospitality and Food Service depends on the ability to deliver products and services to customers in a timely and courteous manner so dependability and the ability to adapt and be flexible is necessary. Soft skills, such as interpersonal skills, professionalism, and dependability, are important in all industries and occupations, and especially in customer service occupations found in the Hospitality and Food Service industry. The ability to communicate with customers and co-workers is crucial for success in this industry.

Skills needed for Success:

In addition, Food Service and Hospitality has a set of industry-wide technical competencies that represent the knowledge and skills necessary to be successful in this industry. Quality assurance and cost control, marketing, sales, and knowledge of operations and procedures are some of the skills that may be necessary for success.

Who's Hiring in Missouri?

McDonald's

Panera Bread

Marriott International inc.

Arby's

Compass Group



Administration & Support Services

Sales & Marketing

Later

Bachelor's Degree or Advanced Degree

Accountants and Auditors

Entry: \$49,030 Average: \$69,160

Administrative Services Managers

Entry: \$67,530 Average: \$92,640

Human Resources Specialists

Entry: \$44,340 Average: \$63,750

Degrees: Accounting, Finance, Business Administration & Management, Human Resources Management

Market Research Analysts & Marketing Specialists

Entry: \$40,500 Average: \$63,190

Sales Managers

Entry: \$84,800 Average: \$135,360

Public Relations Specialists

Entry: \$73,920 Average: \$105,760

Degrees: Marketing, Business Administration and Management, Business/Commerce, Public Relations

Next

Certificate, Associate Degree, Apprenticeship, Moderate- to Long-Term On-the-Job Training

Bookkeeping, Accounting, and Auditing Clerks

Entry: \$31,420 Average: \$39,890

Lodging Managers

Entry: \$30,170 Average: \$54,000

First-line Suprv. of Housekeeping & Janitorial

Entry: \$29,890 Average: \$40,610

Degrees: Accounting Technology/Technician and Bookkeeping, Hospitality Administration/Management
Certificates: QuickBooks

First-line Supervisor of Retail Sales Workers

Entry: \$31,740 Average: \$43,630

First-line Supervisor of Non-Retail Sales Workers

Entry: \$56,190 Average: \$81,000

Degrees: General Merchandising, Sales, and Related Marketing Operations
Certificates: Retailing and Retail Operations

Now

Short-Term On-the-Job Training

Hotel, Motel, and Resort Desk Clerks

Entry: \$19,190 Average: \$23,310

Janitors and Cleaners

Entry: \$21,580 Average: \$28,140

Landscaping and Groundskeeping Workers

Entry: \$23,890 Average: \$32,240

Certificates: Landscape Architect, Business Administration Certificates

Customer Service Representatives

Entry: \$27,820 Average: \$35,910

Advertising Sales Agents

Entry: \$27,500 Average: \$49,340

Merchandise Displayers and Window Trimmers

Entry: \$23,960 Average: \$30,910

Certificates: Retailing and Retail Operations, Business Administration Certificates

Sources:

Burning Glass Technologies Labor/Insight™ tool
Employment and Training Administration, Competency Model Clearinghouse
2019 Occupational Employment Survey Wage data, U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages, U.S. Bureau of Labor Statistics Top employers data is based on 2020 online job ads



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Food Service

Entertainment

Later

Bachelor's Degree or Advanced Degree

General and Operations Managers

Entry: \$53,390 Average: \$101,110

Coaches and Scouts

Entry: \$18,840 Average: \$42,130

Museum Technicians and Conservators

Entry: \$32,220 Average: \$41,350

Multimedia Artists and Animators

Entry: \$42,990 Average: \$59,930

Degrees: Business Administration & Management

Degrees: Graphic Design, Art History, Sport and Fitness Administration/Management, Physical Education Teaching and Coaching

Next

Certificate, Associate Degree, Apprenticeship, Moderate- to Long-Term On-the-Job Training

Cooks, Restaurant

Entry: \$20,380 Average: \$25,180

Bakers

Entry: \$20,670 Average: \$25,660

Food Service Managers

Entry: \$34,570 Average: \$53,390

Degrees: Restaurant, Culinary, and Catering Management/Manager

Certificates: Certified Pastry Culinarian (CPC), Certified Baker, ServSafe Food Protection Manager Certification

Craft Artists

Entry: \$24,180 Average: \$27,560

Umpires, Referees, and other Sports Officials

Entry: \$19,030 Average: \$33,560

Photographers

Entry: \$20,810 Average: \$36,470

Degrees: Drama and Dramatics/Theatre Arts, Photography

Certificates: Digital Arts, Timekeeper, Marital Arts Judge, Boxing Referee

Now

Short-Term On-the-Job Training

Cooks, Fast Food

Entry: \$18,190 Average: \$20,800

Waiters and Waitresses

Entry: \$17,900 Average: \$21,420

Bartenders

Entry: \$18,360 Average: \$26,480

Certificates: ServSafe Alcohol, ServSafe Food Handler, Certified Restaurant Server

Amusement and Recreation Attendants

Entry: \$18,190 Average: \$21,520

Ushers, Lobby Attendants, and Ticket Takers

Entry: \$18,320 Average: \$22,120

Gaming Dealers

Entry: \$17,860 Average: \$29,090

Certificates: Gaming Dealer License

Sources:

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2019 Occupational Employment Survey Wage data, U.S. Bureau of Labor Statistics Quarterly Census of Employment and Wages, U.S. Bureau of Labor Statistics Top employers data is based on 2020 online job ads



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